



Bright Futures Farm, Inc.

238 Old Franklin Pike, Cochran, PA 16314

FOR IMMEDIATE RELEASE

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CONTACT

Bev Dee
Executive Director
Bright Futures Farm equine charity
E-mail: brightfuturesfarm@gmail.com
Phone: 724.496.4960

BRIGHT FUTURES FARM EQUINE CHARITY ACCEPTED INTO HSUS* PLAN 4 PROGRESS PILOT TRAINING PROGRAM (*Humane Society of the United States)

Bright Futures Farm equine charity (BFF) was established in 2000 to help ex-racehorses, in particular, find new homes and new careers after they are done racing. We all know that a well schooled horse has a greater chance of adoption (and a faster adoption rate) than a horse that has received little or no schooling on the ground or under saddle. A good solid background of formal training will increase adoptions, and make room for more horses that would otherwise be destined to be slaughtered for human consumption overseas... and right here in our country.

"We are honored and grateful to the Humane Society of the United States and the Doris Day Equine Center, in partnership with Carter Ranch Horse and Trevor Carter to be selected as a participant in the 8 month long program designed to support rescue centers who train horses that have been through traumatic experiences and help increase their adoption and success rates," said Bev Dee, Executive Director of Bright Futures Farm.

The Humane Society of the United States is the nation's largest animal protection organization. They are the nation's largest provider of hands-on services for animals, caring for more than 100,000 animals each year, and preventing cruelty to millions more through their advocacy programs.

Doris Day Equine Center, located in Murchison, Texas on the grounds of Cleveland Amory Black Beauty Ranch, is an innovative facility that rescues and rehabilitates abused and neglected horses, and ultimately helps place them with adopters who can provide them with safe, permanent, loving homes.

Bright Futures Farm equine charity rescues Thoroughbred horses and other breeds from auctions, abuse and neglect, and accepts horses directly off the track by networking with trainers. Bright Futures Farm then rehabilitates them, when necessary, retrains them and finds them qualified, loving adoptive homes in the Eastern United States.

For more information about the HSUS's work in fighting animal cruelty and the Plan 4 Progress training initiative, please visit www.humanesociety.org

For more information about the Doris Day Equine Center, please visit <https://www.facebook.com/DDHRAC>

For more information about Bright Futures Farm equine charity, please visit www.brightfuturesfarm.org